

THE JAZZ GALLERY - WHERE THE FUTURE IS PRESENT WHERE SPONSORSHIP ENSURES THE FUTURE

WHY THE JAZZ GALLERY?

Now in its 20th year, The Jazz Gallery offers an ideal match for sponsorship dollars and a unique opportunity to ensure the future of jazz. The Jazz Gallery is America's premiere performance venue for emerging and established jazz artists who challenge convention, take creative risks, and lead their fields as performers, composers and thinkers.

THE FUTURE OF JAZZ

Considered the leading venue for the most cutting edge jazz, the Gallery is at the forefront of creativity in ground-breaking music today. The Jazz Gallery provides an environment for collaboration, experimentation, and growth where artists can discover their unique voice and compose and perform new works. "A mischievous conference of past and present Jazz" remarks The New York Times.

WORLDWIDE IMPACT

Offering more than 300 performances a year, The Jazz Gallery has become a mecca for jazz fans, attracting an audience of close to 15,000 from all over the United States and the world. Time Out New York once again named The Jazz Gallery the "Number One live music venue" in New York City.

EXCEPTIONAL JAZZ

The Jazz Gallery consistently delivers extraordinary quality of performance. Two-time winner of the ASCAP/CMA award for adventurous programming, the Gallery was dubbed the "Best Jazz Den" in the city by New York Magazine, and the Wall Street Journal called it "A Jazz Den of One's Own."

Sponsorship of The Jazz Gallery would afford limitless recognition as well as visible presence on the following Jazz Gallery outlets:

WEBSITE

The Jazz Gallery website gets on the average of 15,000 visitors per month, 65% of which are from around the country and 35% internationally with United Kingdom, Canada, Japan, Germany, France, Brazil, Australia leading the group.

BLOG

Jazz Gallery Speaks blog averaged 40,000 visits in 2014 and has already hit 30,000 visits from January to June 2015.

PROMOTIONAL PRINT & MAILING LIST

Postcards, Posters, Banners, Programs are distributed throughout the city, and our online mailing list reaches over 10, 000 people.

SPONSORSHIP LEVELS

\$5,000

THE COUNT

Benefits - logo on website, blog and eblasts

\$10,000

THE DUKE

Benefits - the above, plus two passes for designated company VIPs to attend The Jazz Gallery Salon, an intimate evening of jazz in a private home. Discounted ticket rates for all corporate employees for The Jazz Gallery performances (\$12 admission, rather than the full price of \$22).

\$15,000

THE LADY

Benefits - All of the above, plus a total of four (4) passes for designated company VIPs for one of The Jazz Gallery salons. Two (2) complimentary passes to the annual The Jazz Gallery Honors gala.

\$25,000

THE KING

Benefits - All of the above, plus a private jazz concert at a venue of choice.



THE JAZZ GALLERY

WHERE THE FUTURE IS PRESENT

AN INTERNATIONAL JAZZ CULTURAL CENTER
new york state chartered not for profit

“As a jazz journalist who has followed developments in New York for over thirty years, I can honestly say that jazz would not sound the way it does today had not The Jazz Gallery served as a locus for NYC’s polyglot musical community to exchange ideas and work on moving to the next step.” - Ted Panken (DownBeat, JazzTimes, Jazziz)

Dedicated to encouraging and facilitating artistic risk-taking and nurturing young talent, The Jazz Gallery is an international jazz cultural center - a hub of creativity and a home to jazz musicians and composers from around the world.

Founded in 1995 by Dale Fitzgerald, Roy Hargrove and Lezlie Harrison, The Jazz Gallery has earned a reputation as the “most imaginatively booked jazz club in New York,” according to The New York Times, and is a two-time recipient of the CMA/ASCAP Award for Adventurous Programming (2014 and 2010). As a non-profit organization, The Jazz Gallery’s mission is to encourage and facilitate artistic risk-taking; in doing so, the Gallery serves as a hub of creativity and a home to jazz musicians and composers, many of whom originate from all over the world but now permanently reside in the United States.

The Jazz Gallery takes pride in identifying and nurturing young talent: 10 of the last 13 winners of the prestigious Thelonious Monk Competition cut their teeth on our stage. Additionally, five MacArthur ‘Genius Grant’ Fellowship recipients—Steve Coleman (2015), Vijay Iyer (2013), Dafnis Prieto (2011), Jason Moran (2010), and Miguel Zenón (2008)—started out as bandleaders at The Jazz Gallery. All four have been commissioned to write original compositions by the Gallery, and each continues to perform here.

Every musician appearing at The Jazz Gallery, whether emerging or established, recognizes that it is an environment in which he or she can freely experiment, workshop new material, and develop as artists. The Jazz Gallery’s recent seasons have included emerging pioneers such as Ambrose Akinmusire, Darcy James Argue, John Escreet, Linda Oh, John Ellis, Justin Brown, Jen Shyu, Ingrid Laubrock, and Lage Lund, as well as established leaders such as Ravi Coltrane, Roy Hargrove, Lee Konitz, and Henry Threadgill. The Jazz Gallery, where the future is present.

THE JAZZ GALLERY’S PERFORMANCES ARE FUNDED IN PART BY:

NATIONAL ENDOWMENT FOR THE ARTS, NEW YORK STATE COUNCIL ON THE ARTS, DEPARTMENT OF CULTURAL AFFAIRS OF NEW YORK CITY, ROCKEFELLER BROTHERS FUND, JEROME FOUNDATION, NEW MUSIC USA, THE AARON COPLAND FUND FOR MUSIC, CHAMBER MUSIC AMERICA

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